

PROVOKARDS



1. Deal the cards between you.
2. Answer the challenges on your cards.
3. Explain to each other why you came to your answers.

KEEP TALKING



1. Talk for 60 secs each about why the project is great, with no pauses or repeating.
2. Everyone else listens and writes down interesting words.
3. Now use/merge/build on those notes to make names.

CREATIVE PANIC



1. Start a timer for 5 minutes.
2. Write down 10 ideas each - don't worry if they start to get silly, that's good. Keep going!
3. Swap your ideas - find at least one idea to build on.

COLLAGING

Make a moodboard of inspirations for your idea.

1. Combine very different publications: like a newspaper and a fashion magazine.
2. For ten minutes: cut out what you find interesting, and arrange them on some paper.
3. Present back to the group - let them guess first before you explain your moodboard.

